

Strategic Marketing Plans

composed by Gotham

Tourism

- Downtown Hickory
- Beech Mountain Tourism Development
- Cabarrus County Visitor's Bureau

Economic Development

- Wilkes Community College (WorkPath)
- Catawba County Economic Development Corporation

Education

- Appalachian State University
- Hickory Metro Higher Education Center

Utilities

- Blue Ridge Electric

Industrial

- HK Research
- Cox Manufacturing
- Advanced Industrial Machinery
- Piedmont Vending
- CNC Technology
- McEwen Industries
- Muratec, USA
- DAC Products
- Cool Roofing Company

Real Estate Development

- Vantage Senior Care
- The Bluffs of Wilson Creek
- The Preiss Company

Logistics

- Dedicated Transportation

Healthcare

- Charlotte Cardiology
- Southeastern Sports Medicine